



资历介绍

# ...生活方式

capability statement

# ...lifestyle

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## about us

We troubleshoot, assess and manage project feasibility, design and delivery on behalf of our Clients.

Developing creative, novel responses to projects is the key to practice ethos, challenging conventional approaches to problem solving.

The company was established in 1996 by Barry Wilson, first in Hong Kong and subsequently in Shanghai in 2001 and Shenzhen in 2009.

The **urbanisation studio** focuses on the problems related to city expansion, utilising sustainable design solutions for large scale public sector infrastructure projects; particularly those related to urban and transport planning; landfill and land reclamation; and drainage, and water utilisation.

The **lifestyle studio** concentrates on building development with a focus on real estate and construction management issues through architecture and interior architecture projects. High and low tech solutions related to energy use, greening, functionality and maintenance define the key values.

At the core of the design process is the employment of statistical market research to create a robust design methodology, integrated with public stakeholder "charrettes" to encourage community involvement and foster socially responsive design.

The practice forms strategic relationships with international experts in specialist fields in order to bring the highest knowledge base to each specific project on a case by case basis, whilst the design director maintains close working relationships with various universities globally including: University of Hong Kong; Peking University; Shenzhen University; Lund University Sweden; and Pennsylvania State University

## 公司简介

百瑞隽思 (BWPI) 致力于为客户在项目可行性、设计和交付过程中提供困难排除、评估和管理。

富有创意和新颖的项目解决方案是公司理念的核心，我们以实现非同寻常的思考和传统方案的挑战获得信赖。

百瑞隽思公司于 1996 年由百瑞先生在香港创立，并随后分别于 2001 年在上海、2009 年在深圳设立了分支机构。

公司**城市化工作室**专注于城市扩张带来的相关问题，为大规模公共区域的基础设施项目提供可持续设计方案，尤为关注城市与交通规划、垃圾填埋和土地复垦，以及排水和水资源利用。

公司**生活方式工作室**专注于通过建筑和室内设计项目，以房地产和工程管理事务为中心的建筑开发。与能源使用、绿色、功能性以及维护保养有关的高技术和低技术解决方法明确了设计的重要价值。

设计过程的核心是运用数据化的市场研究创造强有力的设计方法，并以“公众参与设计会议”的形式开展鼓励社区参与并推动社会回馈式的设计。

百瑞隽思公司与各专业领域内的多个国际专家形成了战略伙伴关系，以便根据不同的情况，为每个特定项目提供最强大的知识体系支持。与此同时，公司董事长与全球多个著名大学保持着紧密的合作关系，主要包括：香港大学、北京大学、深圳大学、瑞典隆德大学以及美国宾夕法尼亚州立大学。

## director profile

Barry Wilson is a UK Chartered and Hong Kong Registered Landscape Architect and Urban Designer with over 25 years of experience in the private sector.

He has designed, documented and administered a wide variety of architecture, landscape, urban planning and environmental projects, whilst specialising in sustainable design solutions with particular emphasis on socially inclusive design. He is focused on bringing contemporary international solutions, whilst introducing research themes that promote problem solving, 'out of the box' thinking and challenge conventional approaches. In 2012 he received an award from the China International Urbanization Development Strategy Research Committee for his outstanding achievements. He is also a very popular TEDx speaker.

A graduate with Honours from the Landscape Architecture programme at Edinburgh, he has lived and worked on four continents, having co-ordinated and completed projects in the UK, USA, Africa, Hong Kong and China. Prior to practising in Hong Kong and China, Barry was Managing Architect in the Harare office of Architects Design Group in Zimbabwe following work as the in-house Landscape Architect in the London Office of Architects Austin-Smith:Lord and as a landscape planning and historic park restoration specialist at Walmsley & Company Inc. in New York City.

Barry is a Chartered Member of the UK Landscape Institute, a Hong Kong Registered Landscape Architect as well as being a Professional Member of the Hong Kong Institute of Landscape Architects and Hong Kong Institute of Urban Design. He is an Honorary Member of the China International Urbanization Development Strategy Committee and a member of the Urban Land Institute.

Barry regularly undertakes roles as Guest Professor at the University of Hong Kong, Faculty of Architecture, Peking University School of Urban Planning and Design, Lund University School of Architecture and Penn State University Department of Architectural Engineering. He sits on various committees and public interest groups including both the Council and the Public Affairs Committee of the Hong Kong Institute of Urban Design. Barry holds a private pilot licence and is Chairman of the Shenzhen Branch of the British Chamber of Commerce.



## 董事长简介

百瑞先生是一位有着 25 年执业经验的英国注册及香港注册的景观建筑师和城市规划设计师。他曾设计、编写以及主导广泛类别的景观园林、建筑、城市规划以及环境评估项目。同时，他尤其擅长注重公众参与的可持续性设计。百瑞先生致力于带给客户最前沿的国际性设计方案，在项目中引入研究和发展的主题，以实现非同寻常的思考和传统解决方案的成功挑战。2012 年，鉴于他的杰出表现，百瑞先生被授予中国城市化贡献人物称号。百瑞也是一位备受欢迎的 TEDx 讲者。

在爱丁堡的 Heriot-Watt 大学以优异的成绩取得景观建筑学位之后，百瑞曾在四个大洲生活和 works 过。他的设计作品遍布英国、美国、非洲、香港和中国。来香港及中国大陆执业以前，百瑞先后在纽约的 Walmsley & Company 设计公司担任景观规划和古迹公园修复专家，伦敦的 Austin-Smith: Lord 建筑师事务所担任景观建筑师，津巴布韦的哈拉雷建筑设计集团担任资深总建筑师。

百瑞是英国注册景观建筑师，香港注册园境师以及香港城市设计学会理事会会员，也是中国国际城市化发展战略研究委员会委员。同时，百瑞分别在香港大学建筑学院、北京大学城市规划学院以及美国宾夕法尼亚州立大学建筑工程系担任客座教授。

此外，他还持有飞行员驾驶执照并在一些社会公益团体担任职务，现为香港城市设计学会理事会会员、公共事务委员会成员，以及广东英国商会深圳分会主席。

## company achievement

BWPI continue to win commissions through competitive design and tendering. In 2012 the company was awarded with the landscape design consultancy services on the largest ever construction contract in Hong Kong for the Scenic Hill Section of the Hong Kong: Zhuhai: Macau Bridge, due to open in 2016.

2014 saw the company selected in the top 5 companies in China within the Sustainability category of the British Business Awards.

BWPI were awarded the Space Design Merit Award for their work in the sustainable planning of Lecong North Area, Foshan, PRC at the Design for Well-being Awards 2014, at the Sixth Global Conference of the Alliance for Healthy Cities under the auspices of World Health Organization.

BWPI are currently a member of Shenzhen Green Building Association.

## 公司业绩

百瑞隽思 (BWPI) 通过极具竞争性的设计和投标持续赢得委任。2012 年公司获得了香港目前最大的工程合同，为港珠澳大桥香港观景山部分提供景观设计顾问服务，大桥将于 2016 年开通。

2014 年见证了公司入围中国前五名英国商业大奖可持续发展奖。

百瑞隽思 (BWPI) 项目中国佛山乐从北围片区可持续规划荣获 2014DWA 国际设计大奖赛空间设计优胜奖，颁奖晚会在由世界卫生组织发起的第六届健康城市联盟全球大会中举行。

目前百瑞隽思 (BWPI) 是深圳绿色建筑协会会员单位。

### DWA 国际设计大奖 Design for Well-being Award



## vision

To help shape a diverse and quality living environment for all based on adaptive technological solutions and traditional understanding.

## 公司愿景

应用适合的解决方案，加深对传统的理解，为所有人创造多元化、高质量的生活环境。





## our principles

Thinking both globally and locally;  
Using advanced understanding and research;  
Collaborating and listening;  
Applying innovation not inertia;  
Developing clear measurements to justify  
decision making;  
Creating flexible frameworks that can adapt  
and evolve;  
Embracing sustainable solutions.

## 我们的原则

综合全球性和本土性考虑；  
应用超前的认识和研究；  
合作与倾听；  
勤于创新而非受制于惯性；  
发展清晰的尺度来衡量决策的制定；  
创造易于适应和发展的灵活框架；  
拥护可继续发展的解决方案。



## our design strategies

Incorporate physical and psychographic analysis of site and community through statistical research models and design charrettes to create clear 'Vision' for the development.

Create development strategies that look beyond the needs of the local community.

Use green infrastructure to structure city development;

Encourage mixed use neighbourhoods and balance housing with job creation;

Promote affordable housing and diverse communities;

Introduce shared street concepts to allow equitable use of public space;

Integrate walkable neighbourhoods and unique city spaces;

Educate consumers to think of water as a valuable resource and treat wastewater and stormwater as resources for the community benefit;

Advocate healthy lifestyles through exercise, safe environments and local food consumption;

Decentralize energy production and introduce energy efficient infrastructure;

Protect existing agricultural land and introduce local community gardens;

Invest in and collaborate with educational institutions;

Employ local, low embodied energy materials to form the basis for construction;

Adopt natural microclimatic advantages to create environmentally responsive facades and spaces;

Endorse shading and orientation as key component for arrangement of both buildings and exterior spaces;

## 我们的设计策略

结合对现场和周边环境的调查和逻辑推理分析，通过统计研究模型和设计理念的公众讨论方式，创造开发愿景；

制定比满足当地社区需求更长远的发展策略；

应用绿色基础设施引导城市发展构架；

鼓励综合社区的建立并注意平衡区域内的工作和住房；

推动保障性住房和多元化社区建造；

引入共享街道的概念来确保公共空间的平等使用；

创造步行可达的邻里社区和独特的城市空间；

引导消费者认识到水是宝贵的资源并把污水和雨雪水看作对社区有益的资源；

提倡通过运动、创造安全的环境和消费本地生产的食物而引领的健康生活方式；

分散能源生产并引入高效利用能源的基础设施；

保护现存的耕地，提倡本地社区花园概念；

投资于教育机构并与其合作；

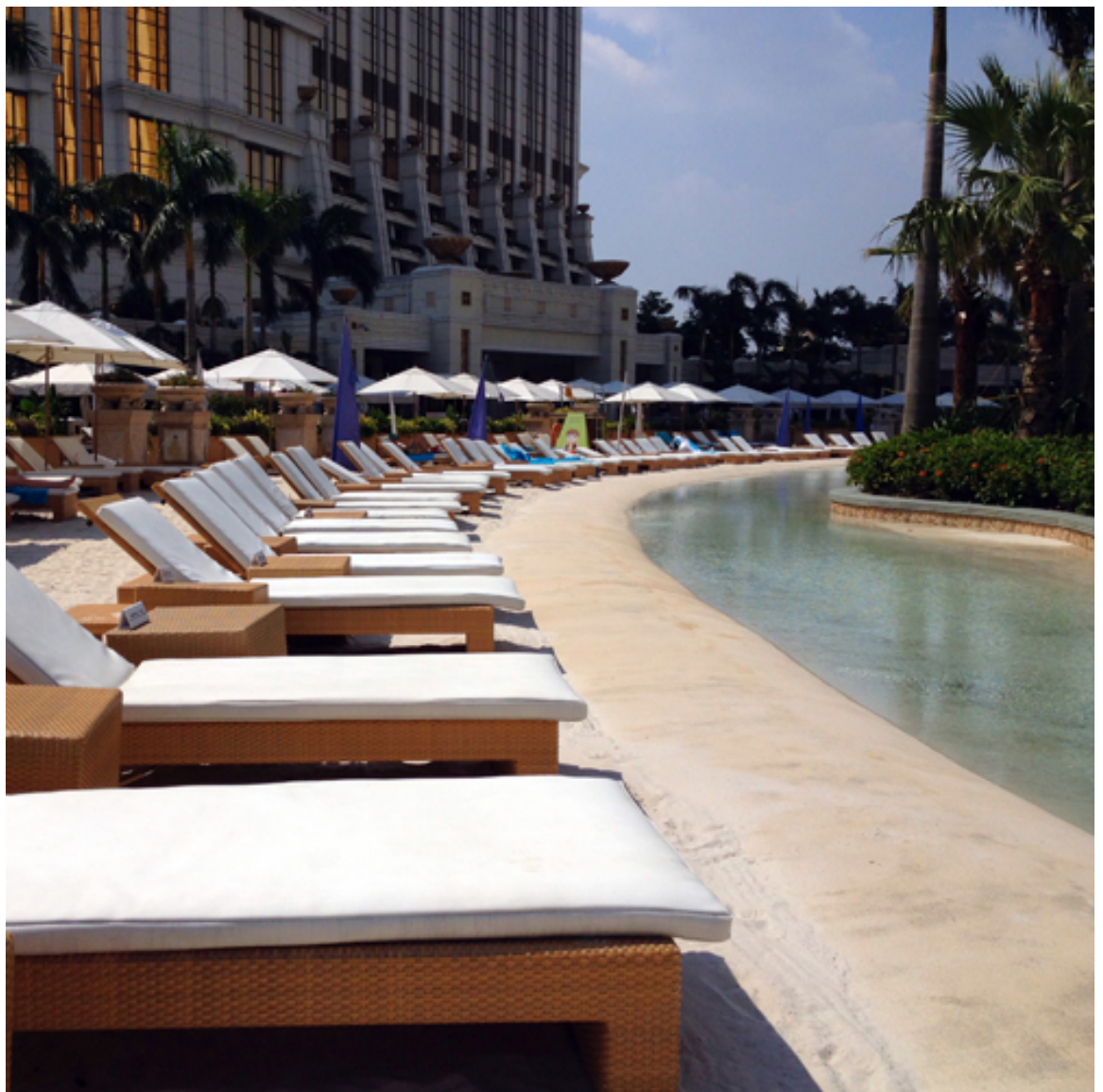
利用本地的、低耗能的材料形成工程基础；

采用自然的小气候优势创造环保的空间和立面；

将太阳照射角度和方位作为布局建筑和户外空间的关键考虑因素。



澳门银河酒店  
Galaxy Macau



## expertise

BWPI has specialist expertise in a wide range of design, management and construction related fields. The scope of experience broadly covers all aspects of building projects from inception and budget establishment, through brief development, conceptual and developed design on a wide range of planning, architectural, landscape and interior projects.

Balancing these services, our associated specialist companies and consultants offer a comprehensive range of management and construction services.

Lifestyle services focus on the feasibility, planning, design and construction management of architecture, landscape and interior architectural projects. Emphasis is placed on project involvement at the earliest stages in order to advise and direct the client through funding, programming and approval processes, whilst ensuring on-site construction supervision ensures the highest quality product.

The studio primarily focuses on China mainland and its regions, with high profile completed projects in Hong Kong and Macau including Galaxy Macau, Hong Kong Convention and Exhibition Centre Extension and TVB (Asia) Headquarters.

Projects completed within China include a large number of residential schemes, schools, commercial developments, office fit-outs and civic plazas located throughout the country, including the cities of Beijing, Tianjin, Shanghai, Dalian, Shenyang, Chengdu and a number of cities in the Pearl River delta area.

## 公司专长

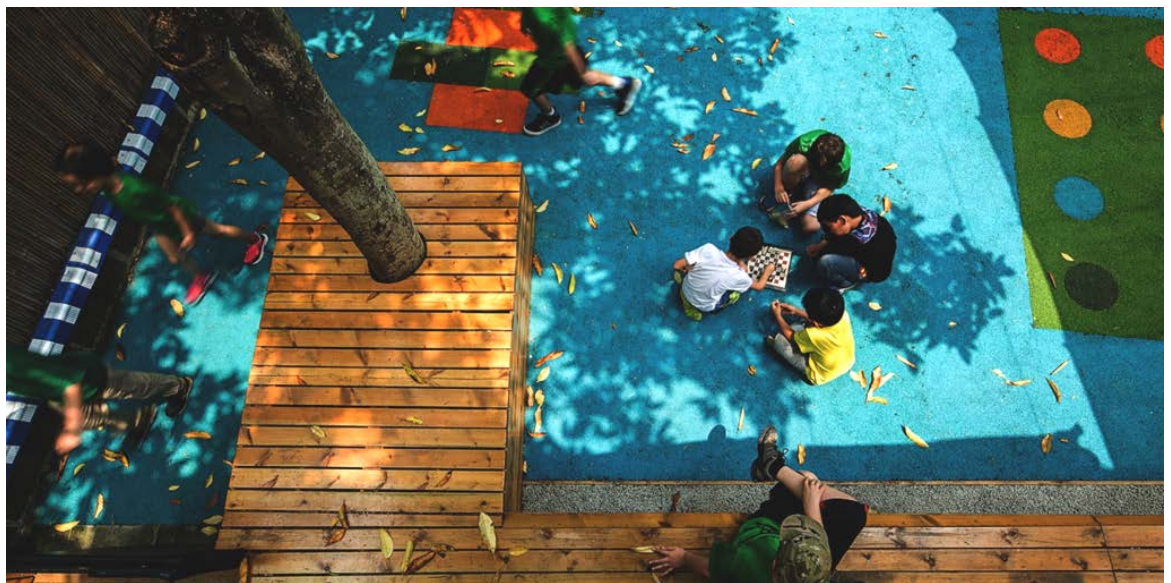
百瑞隽思公司在设计、项目管理和工程建设等广泛的领域有着丰富的专业技能。我们的专业技能广泛地涵盖了建设项目的各个方面，包括从各种规划、建筑、景观和室内设计项目的初始预算到蓝图构思、概念设计以及深化设计等各个阶段。

除此以外，我们还联合各种专业公司为客户提供更广泛的工程和管理服务。

生活方式设计服务主要侧重于：可行性、规划、设计和建筑工程管理、景观设计以及室内设计项目。服务要点在于在项目最初阶段介入以便于在筹资、规划和审批阶段建议和引导客户，同时提供现场施工监理以确保工程保质保量。

本公司主要面向中国大陆及其周边地区服务。我们在港澳地区完成的高水准设计项目包括澳门银河酒店、香港会展中心扩建项目、TVB 电视台（亚洲）总部建设项目等。

在中国大陆完成的项目包括在北京、天津、上海、大连、沈阳、成都以及珠江三角洲地区的多个城市等地相继完成的大量的住宅方案、学校、商务楼、办公室装修及城市广场设计。



Recognize Academy



## architecture

## 建筑

...an approach is founded on innovative technical and conceptual thinking based on analysis of the site, its history and the context. Clear design principles are developed through the understanding of local and traditional architectural style and technologies.

An understanding of the Client's objectives and recognition of the needs and aspirations of all users is essential. Developing a Vision Statement can clearly identify the design direction, helping to meet all stakeholders' aspirations, build consensus and lead to efficient decision making. Sustainability and energy efficiency are core elements, based upon a conviction that existing buildings are a resource and that regeneration and re-use should always be considered before undertaking new build. The principles are adopted of Reduce, Reuse, Recycle and Recover.

- Passive energy solutions: wind, sun and other environmental factors.
- Maximising natural ventilation and lighting.
- Optimised thermal mass and insulation to minimise heating and cooling gains and losses.
- Heat recovery from the exhaust air and for pre-cooling and dehumidification of fresh air for the improvement of IAQ.
  - Sustainable Urban Drainage Systems (SUDS): attenuation, infiltration and conveying of water.

基于对场地及其历史和背景的分析，我们建立了这种创新技术及概念性的思维方式。通过对当地及传统的建筑风格及技术的理解发展出我们清晰的设计理念。

理解客户的目标及所有使用者的需要和愿望是最根本的。制定愿景陈述可以明确设计方向、帮助满足全部利益相关者的愿望、建立社区发展的共识，从而做出高效的决策。现存的建筑是一种资源，且在开始新建之前始终应考虑到资源再生和再利用。基于此种信念，可持续性和能源效率是我们工作日程中的核心元素。我们始终坚持的原则是：还原、再利用、再循环和回收。

- 被动能源解决方案：风能、太阳能及其他环境因素
- 最大限度利用自然通风和光照。
- 使用优化的隔热和绝缘材料，以减少建筑物因采暖或降温所带来的能量损益。
- 从废气中，以及为了新鲜空气的预冷和除湿并提升室内空气质量，进行热回收。
- 可持续城市排水系统(SUDS)：水的稀释、渗透和输送







## interior architecture

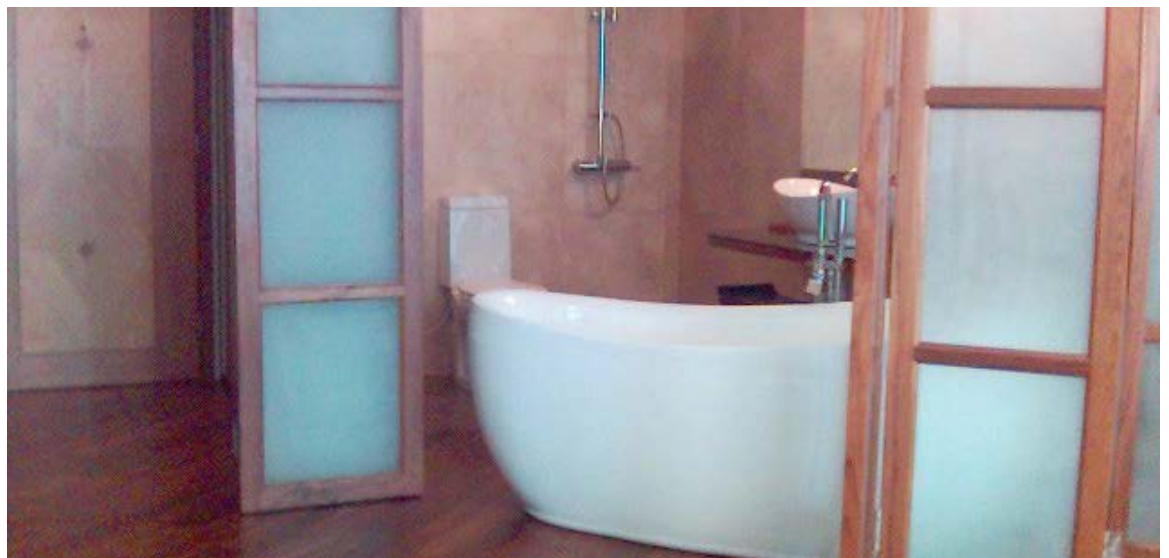
## 室内建筑

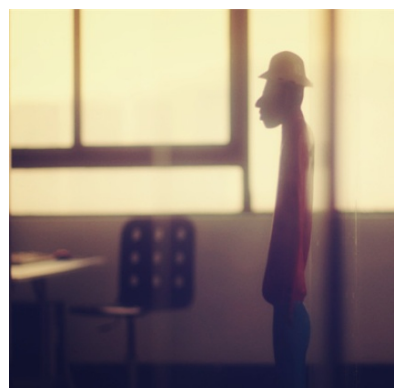
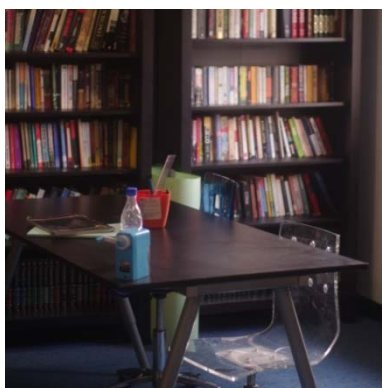
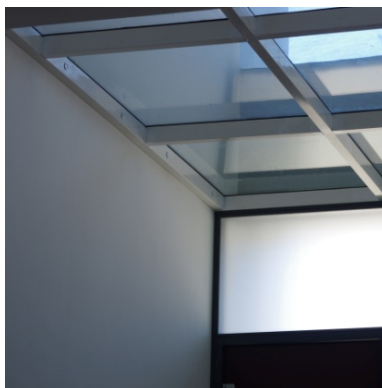
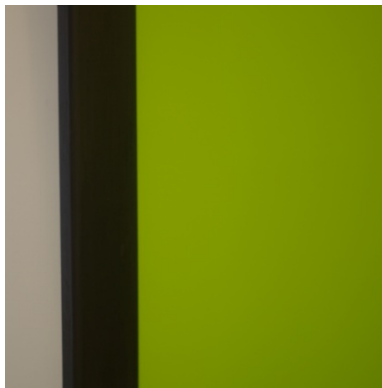
...interior architectural design concentrates on shaping spaces that respond directly to the needs of the inhabitants, the context and environment through innovative, sustainable and economical materials and methods.

- Sustainability: Minimising environmental impact whilst meeting economic expectations through methods such as: maximising natural lighting and
- ventilation: use of local materials and labour; and adopting technologies for heat recovery, pre-cooling and dehumidification of fresh air.
- Flexible spaces: Finding the potential to accommodate future change. Adjustable wall partitions for instance can enable adaptable and diverse usage of one space for differing needs.
  - Collaborative spaces: Creating a collective, symbiotic environment both in the work place and in homes. They enable open communication, face-to-face discussions, strengthening an attitude of co efficiency and community.
- Transparency and openness: Seeing fellow workers in the work place can encourage successful sharing of ideas. The removal or replacement of walls along with using with glass partitions can achieve this.
  - Brand colouring: Connecting with the values of a brand and its identity.

公司在进行室内设计时，注重空间塑造，通过创新的、可持续的、经济的材料和方法，直接回应居住者、背景以及环境的需求。

- 可持续性：在实现经济预期的同时最大限度降低对环境的影响。如：最大限度利用自然采光和通风；使用当地材料和劳动力，并且采用先进技术进行热能回收、新鲜空气的预冷和除湿。
- 灵活空间：设计时应考虑到使其容易适应未来可能发生的变化。可调节的分隔墙就是运用这样的方法，根据不同的需求使得可适应的和多样的空间使用成为可能。
- 合作空间：帮助在工作场所和家中创建一个共同、共生的环境。它有助于开放的交流、面对面的讨论、增强团体意识和效率。
- 透明度和开放性：能看见在工作空间的同事可以促进成功的思想交流。移除墙面或用玻璃隔断取代就是能达到上述效果的解决方法。
- 品牌着色：在品牌价值及其品牌特性之间建立联系。





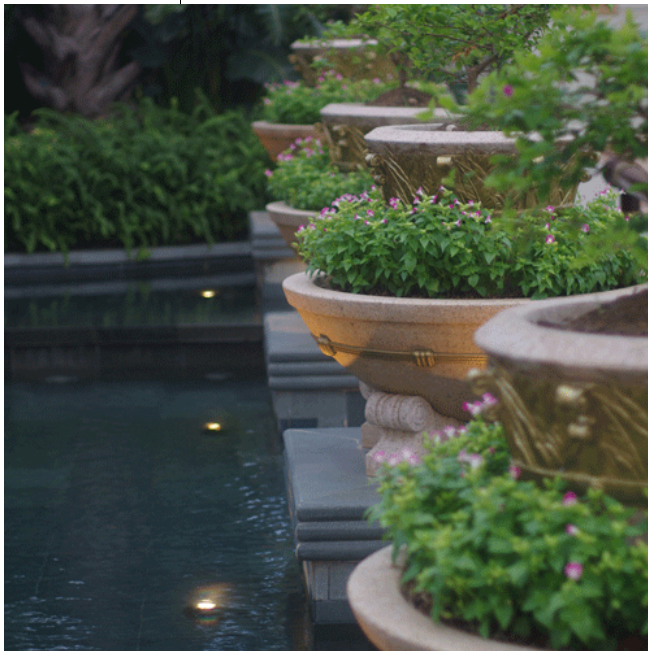


## landscape and placemaking

...one important sector of the urbanisation folio focuses on corporate and residential landscapes in both Hong Kong and China. The firm has a large body of completed projects in both north and south China, being able to work effectively within the constraints of any climate zone or local character and tradition. The firm prides itself in not being restricted to any particular development sector; we find it as important to be able to achieve success whether creating low cost, mass housing schemes or luxury resort developments. Good design does not result from a big budget.

### *...projects include :-*

TVB New TV City, Tseung Kwan O, Hong Kong  
Hong Kong Convention & Exhibition Centre  
BMW / Brilliance Motors JVHQ - Shenyang  
Galaxy Resort - Macau



## 景观设计

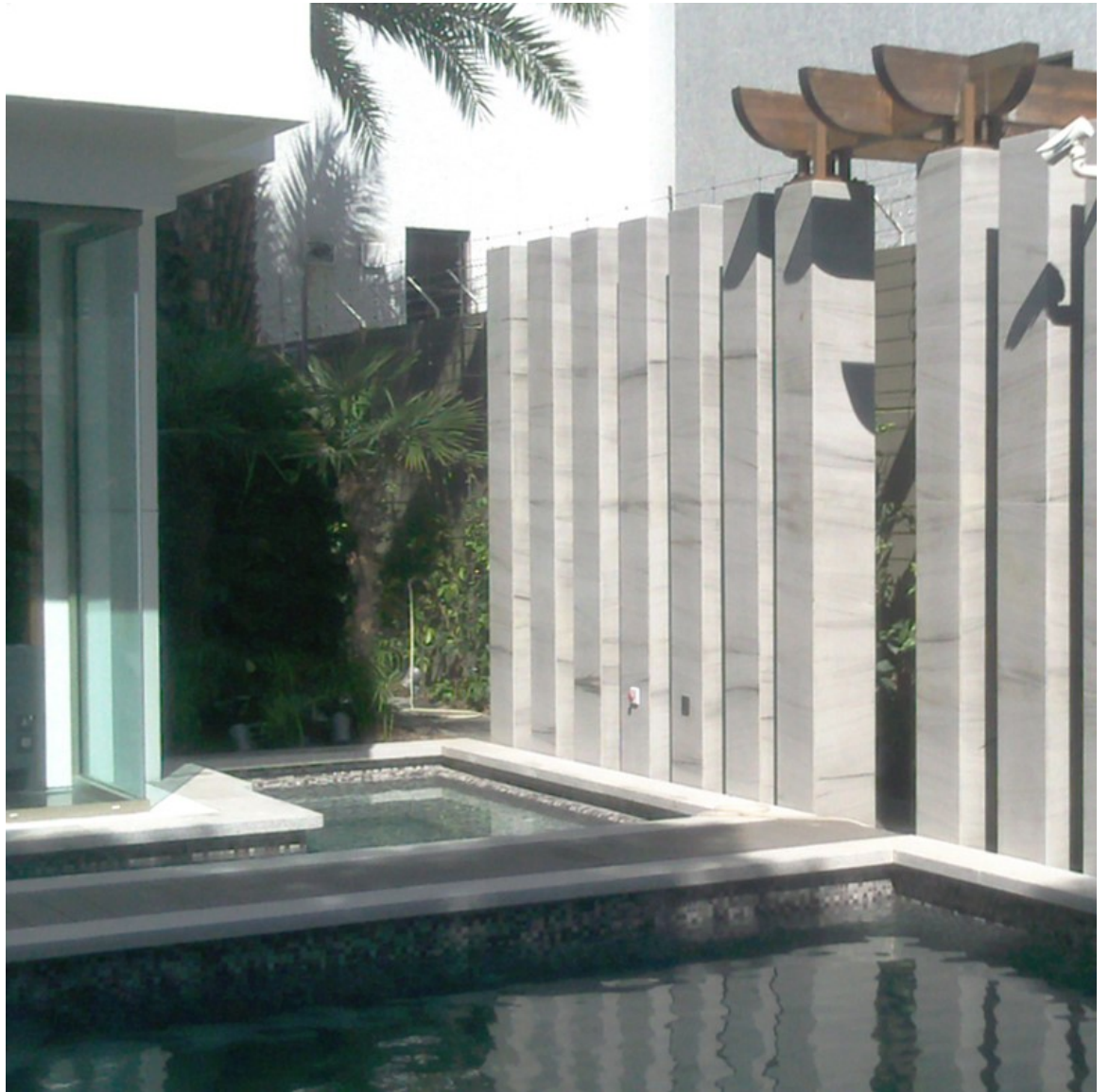
香港的大部分项目是为特区政府和公用事业公司提供的大型基础设施项目的设计顾问服务，包括新的高速公路建设工程、排水工程、填埋工程、电力供应和油库等。

我们景观设计工作的一个重要部分集中于香港和中国大陆的住宅景观设计。本公司在中国的北方和南方都完成了大量的景观项目设计，并且能够根据不同的气候带以及当地的特征和传统文化提供有效的设计服务。本公司引以为傲的是，我们的顾问服务并不局限于任何特定的开发项目；并且不论是进行低成本的大型住宅项目设计还是豪华的度假酒店项目设计，同样能实现我们的价值，挥洒我们的创意。优秀的设计方案并不一定来自于高额的预算。

### **项目主要包括：**

香港荃湾 TVB 新电视城  
香港会展中心扩建  
沈阳宝马光辉办公室  
澳门银河度假酒店





香港九龙塘肯特路 19 号私人住宅  
*Private Residence at 19 Kent Road Kowloon Tong, Hong Kong*



## process

The company model is based on retaining a small, core studio team which directly assists the design director, Barry Wilson, with day to day design and management of projects. This allows for an all integrated, collaborative and clear communicative studio to be achieved. The Design Director is involved at all levels of the project, ensuring quality communication, fast learning of staff and a consistent studio attitude of motivation and focus. Documentation can be produced in English, Mandarin and Cantonese by in house staff.

Larger projects are undertaken by collaborating with various partner firms and personnel, rather than upscaling the studio size.

Each project lends itself to working with different specialists, enabling the company to draw in the best people on an international scale, in turn introducing a constant influx of key new thinking, approaches and experiences to the practice.

## 工作模式

公司的运作模式是：以小型的核心团队为基础，在日常设计和项目管理上直接协助设计总监百瑞先生，从而整个公司能够完全融合并且所有员工都能够直接与总监本人工作并获得指导。这种模式能够让总监参与项目的所有层面，确保高质量的沟通和理解，同时员工能够迅速成长并保持专注和积极性。所有文档及服务都能由公司内员工以英语、普通话或粤语的形式提供。

对应于较大型的项目，公司通过与各种类型的专业公司及专业人士合作完成，而不是一味扩大公司的规模。我们为每个不同项目，从世界各地集结该领域最优秀的专家，并因而持续地为公司引入新的思考模式，设计方法和工作经验。

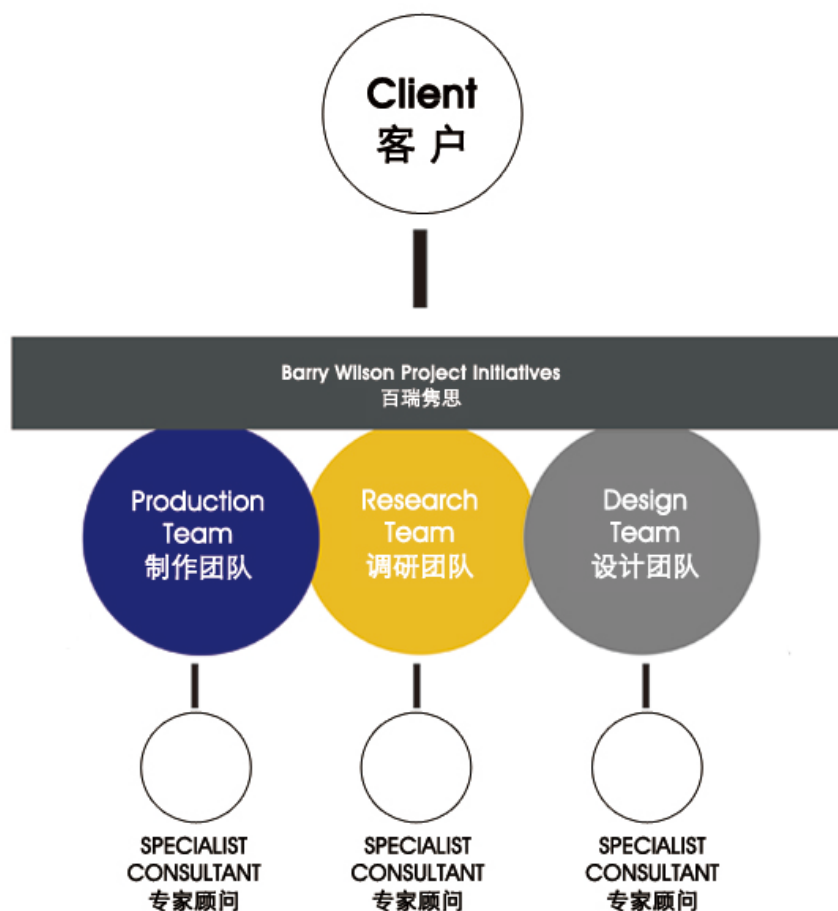


## collaboration

## 协作

Close associations have been formed with several important complementary specialist consultants in adjacent professions. These associations provide the most appropriate team structure for each and every project and with the most highly qualified staff available from around the world. They include urban and town planners, architects, engineers, interior, graphic and lighting designers, horticulturalists, ecologists, economists, statisticians and researchers. Our network includes being able to attract some of the world's most experienced people and companies and particularly focuses on experts from academic institutions

公司与数个在不同领域非常有影响力的专家顾问在专业设计工作方面建立了紧密的合作伙伴关系。这些合作伙伴关系形成有助于为每个不同的项目构建最适宜的团队架构，并且配备全球最高质量的设计师。我们的设计顾问团队成员包括城市规划设计师、建筑师、工程师、室内设计师、平面及灯光设计师、植物树种专家、生态学专家、经济学家、统计人员和研究人员等。我们的协作网络能够吸引一些全球最有经验的专家和公司，尤其是学术机构的专家。



## Associates:

### Hong Kong

Urban Design and Planning Consultants Ltd.  
Meinhardt Environment and Infrastructure Ltd.  
Atkins China Ltd.  
Head Architecture and Design Ltd.  
Urban Projects Ltd.  
TFP Farrells Ltd.  
Priestman Architects Ltd.  
Toyo Greenland Co. Ltd.

### China

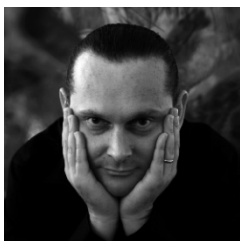
Shenzhen APECLAND Ltd.  
Beijing BCCI Architectural Design Co., Ltd  
Shanghai LongiLat Architectural Design Institute  
Shanghai Field-Top Consulting  
Sichuan Inoue Architecture Design Engineering  
Co., Ltd

### Overseas

McKenzie and Ebert - Golf Course Architects  
(UK)  
·Mood Design Group (Australia)  
Mandaworks Studio (Netherlands)  
MGP Studio (Florida, USA)  
Msystem (Thailand / Vietnam)

### Academic Institutions

University of Hong Kong  
Peking University  
Lund University  
Florida State University  
Penn State University



Mark Pankhurst



Wu Wenyuan



Mary Padua



George Czerniak

## 合作伙伴主要包括:

### 香港

城市规划顾问有限公司  
迈进建筑工程设计有限公司  
阿特金斯中国有限公司  
HEAD 建筑设计有限公司  
Urban Projects 有限公司  
TFP Farrells 有限公司

普林斯曼有限公司  
东洋绿化有限公司

### 中国大陆

深圳市雅克兰德设计有限公司  
北京中外建建筑设计有限公司  
上海经纬建筑规划设计研究院有限公司  
域腾工程咨询有限公司  
四川井上建筑设计有限公司

### 海外

McKenzie and Ebert  
- 高尔夫球场建筑设计(英国)  
Mood Design Group (澳大利亚)  
Mandaworks Studio(荷兰)  
MGP Studio (美国佛罗里达)  
Msystem (泰国/越南)

### 学术机构

香港大学  
北京大学  
瑞典隆德大学  
佛罗里达州立大学  
宾夕法尼亚州立大学

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